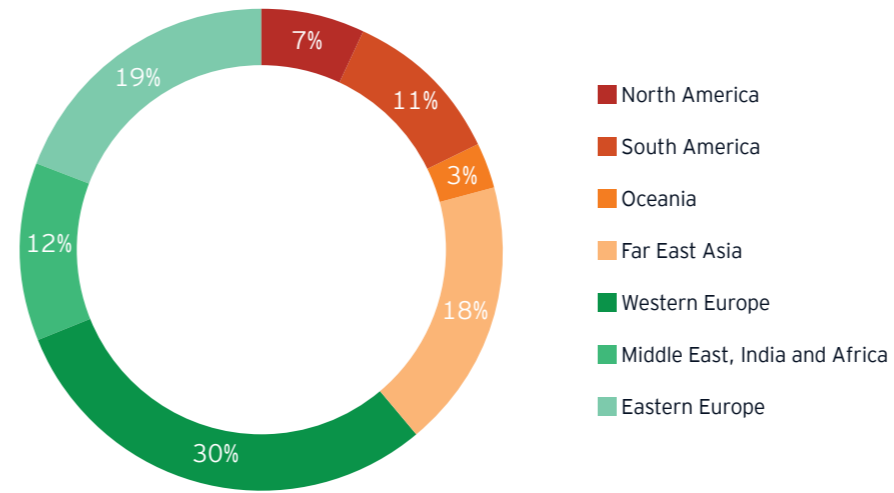


About this research

Between June and September 2021, researchers – the global market research agency Ipsos MORI – conducted 4,762 surveys in the local language with board members, senior managers, managers, and employees in a sample of the largest organizations and public bodies in 54 countries and territories worldwide.

Geographical split of respondents by region



Job title

Board director/member	442	9%
Senior management	1,287	27%
Other management	2,002	42%
Other employee	1,031	22%

Company size (employee numbers)

Less than 249 employees	23	>1%
250-499 employees	5	>1%
500-999 employees	972	20%
1,000-4,999 employees	1,749	37%
5,000-9,999 employees	810	17%
10,000 employees +	1,203	25%

Industry summary

Financial services	543	11%
Government and public sector	480	10%
Consumer products, retail and wholesale	538	11%
Technology, communications and entertainment	765	16%
Energy	225	5%
Life sciences	270	6%
Advanced manufacturing and automotive	688	14%
Real Estate	280	6%
Professional firms and services	215	5%
Other	758	16%
Total	4,762	100%

Number of interviews in each region

North America

Canada	100
United States	250
Total	350

South America

Argentina	100
Brazil	100
Chile	100
Colombia	100
Mexico	100
Peru	45
Total	545

Oceania

Australia	100
New Zealand	50
Total	150

Far East Asia

China (Mainland)	100
Hong Kong	81
Malaysia	100
Singapore	100
South Korea	102
Taiwan	50
Thailand	100
Vietnam	104
Japan	101
Total	838

Western Europe

Austria	100
Belgium	80
Denmark	51
Finland	100
France	100
Greece	100
Germany	100
Ireland	50
Italy	100
Netherlands	100
Norway	60
Portugal	102
Spain	100
Sweden	102
Switzerland	60
United Kingdom	100
Total	1,405

Middle East, India and Africa

India	100
Israel	50
Kenya	45
Nigeria	50
Saudi Arabia	75
South Africa	100
Turkey	50
United Arab Emirates	100
Total	570

Eastern Europe

Baltics (Lithuania 40, Latvia 40, Estonia 21)	101
Czech Republic	100
Hungary	100
Poland	100
Romania	100
Russia	100
Serbia	102
Slovakia	101
Ukraine	100
Total	904